

Fruity Pie: The Tail of Seasons

Fruity Pie: The Tail of Seasons was produced by Public Television Service Foundation based in Taiwan. It is the beginning of Spring. BoBo the baby squirrel with a red puffy tail meets a new budding leaf. With the seasons changing and the coming of summer then autumn, the young leaf, once in a bright green, changes to a coat of red, revealing the colorful cycles of life. The stylistic animation captures a flicker of life in nature, delights the children and shows them that even though all life comes to an inevitable end, our memories last forever.

Fruity Pie: The Tail of Seasons was one of the PRIX JEUNESSE INTERNATIONAL 2010 finalists in the “up-to 6 fiction” category.

International experts' opinions



Figure 1: Bobo, a baby squirrel, makes a new friend, a leaf called Masa.

Most of the experts admired the program for various aspects. “I liked the backgrounds. I think cloth patterns were used and I thought that they looked very nice” (female expert, Germany). “Overall, showing the way things cycle around and go around, which I think is a really, really important message, I thought it was lovely” (female expert, UK).



Figure 3: In the summer, Masa turns into a more beautiful green color and they celebrate.



Figure 2: They play together happily.

The producer of the program elaborated about it: “Fruity Pie has been shown for over ten years in Taiwan. It might be the longest preschool program over here. There is a male host crossed – dressed as a granny to tell the story. This is one of the stories that the granny told” (female expert, Taiwan).



Figure 4: In the fall, Masa is disappointed at her own color and wants to have red tail just like Bobo.



Figure 5: Bobo decorates Masa in an autumn look and Masa gradually turns into red.



Figure 6: In the winter, Bobo catches a cold and he misses Masa very much.

However, there were concerns that the program did not tell the truth about death to young kids. “My only concern was that the leaf said: *don’t worry, I will be back*. With death that doesn’t happen. For preschoolers: When grandpa dies, grandpa doesn’t come back. That was just the one little thing that I thought was a problem” (female expert, USA).



Figure 7: Bobo sees Masa was ill too and she fell into the ground and was buried by snow finally.



Figure 8: In the next spring, Bobo finds a new budding leaf.

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